



latin america

Internet access is on the rise in Latin America, with usage rates growing at almost double that of the global average. Naturally, wireless technologies are taking shape, and Latin America now has an advantage that other regions do not: they can do things right the first time around.

Mexico has been pioneering the way for a while now with smart phone penetration being three times that of Latin America as a whole. R66T Digital Media has taken the lead and entered into this emerging landscape that is Latin America. In doing so, R66T is already becoming a leading publisher in the region, delivering targeted content, information, and advertising to private Wi-Fi and High-Speed Internet Access (HSIA) networks. With tens of Millions of tourists visiting the Latam region every year, R66T now has an even greater responsibility. Our goal is to give these International Travelers the Digital Lifestyle they are used to from home.

No matter where they go, a R66T hotspot will be there to bring a sense of comfort and reliability to their day.

